

# CoB News, 30 October 2008

## “Significant Contributor” to CoB Lauded

In Jim Coll's [29-October-08 presser](#) entitled “Southern Miss Alumni Association to Induct Seven Into Hall of Fame” USM officials announced that Bruce Rossmeier, “a significant contributor to the College of Business,” will be inducted into the USM Alumni Hall of Fame on 31-October-08 during a ceremony at Southern Oaks House and Gardens in Hattiesburg. Rossmeier is one of seven inductees who will join the Hall of Fame, bringing the Hall's total membership to 221.



Bruce Rossmeier

The 2008 inductees are:

- **Tena Clark**, Class of 1976. A resident of Valencia, Calif., Clark is Grammy-nominated songwriter and the founder of DMI, a premier music branding agency.
- **Reggie Collier**, Class of 2004. The legendary Golden Eagle quarterback and Hattiesburg resident serves as the coordinator of athletic development and community relations for the Eagle Club.
- **Ken McCarty**, Classes of 1956 and 1958. An educator who has taught more than 16,000 University of Southern Mississippi students, McCarty is professor emeritus of history at Southern Miss and a Hattiesburg resident.
- **W.A. Payne**, Class of 1972. A successful businessman, the Hattiesburg resident is chairman of the Camelia Group, which offers health care and hospice services to residents of Mississippi, Louisiana and Florida.
- **May Lewis Poetter**, Class of 1962. The Savannah, Ga., resident is a founder of the Savannah College of Art and Design, the largest higher education institution of art and design in the world.
- **Bruce Rossmeier**. A resident of Ft. Lauderdale, Fla., Rossmeier operates the world's largest Harley-Davidson

dealership at Destination Daytona in Florida.

• **Charles Thomas**, Class of 1955. The Hattiesburg resident is one of the biggest supporters of the arts at Southern Miss.

As the insert above shows, the biggest thing that separates Rossmeier, the Harley Davidson magnate, from the other six inductees into USM's **Alumni** Hall of Fame, is the fact that Rossmeier is not a USM alumnus. Whether or not this fact separates Rossmeier from the other 214 current members of the Hall is not known.

Sources tell USMNEWS.net that Rossmeier might be best known for his speech at a CoB donors' dinner just a few years ago wherein Rossmeier was allowed to take the rostrum despite exhibiting the effects of inebriation. It was primarily Rossmeier's behavior that evening that, according to sources, will make the event so memorable to attendees.

## Thriller?

Even at a salary approaching \$0.5 million per year, USM president Martha Saunders found time recently to move (sort of) to "Thriller" at USM's Payne Center.

Saunders



One source who spoke with USMNEWS.net about the photo above stated that the USM Public Relations division may have missed out on another opportunity to state that Saunders looks just as *young* and hip as the USM co-eds she is accompanied by in the photo above.